

DOORDARSHAN INVITING PROPOSALS UNDER ACQUISITION CATEGORY
FOR DD SPORTS

Doordarshan is inviting proposals for sports programmes in live/ deferred live/ recorded formats from reputed production houses/ sports management agencies with appropriate rights under Acquisition Category. DD Sports is a free-to-air satellite channel. The sports content may include:-

- a) Live and deferred live sporting events of international standards with the matches played overseas or in India. This includes contemporary league matches of popular sports like football, super series matches of badminton, ATP Challengers in lawn tennis and renowned boxing bouts amongst others.
- b) Documentaries based on the leading sports personalities which are contemporary in nature but timeless in value. This includes all leading sports personalities who are either hugely popular in India or Indian or both.
- c) Documentaries and capsules which makes the perspective sportsperson and sports lovers aware about the modern sporting techniques, sports specific fitness drills, sports specific injury management, sports nutrition and sports specific academies and universities.
- d) Documentaries and shows encapsulating the modern trends, life styles and on and off the field persona of popular sportsperson. The persona part should include facets which should inspire the future generation.
- e) Documentaries and shows encapsulating the history and legacy of the marquee tournaments and games and stories having high knowledge quotient delivered in powerful and elegant manner.
- f) Sports shows based on current adventure sports and sports amusement series like batman and sumo wrestlers.
- g) Sports shows / Documentary / Events based on traditional and rural sports in India.

Requirements:-

1. The offer must include all terms and conditions including the rights fees, telecast mode and programme format.
2. Software should be delivered at our doorstep (tape cost, duty, freight charges to be paid by supplier/ Agency)
3. Live signal should reach our control room.
4. Taped programmes should be delivered within fifteen days from the conclusion of the event/ twenty days from the date of approval from Doordarshan in case of solicited software.
5. Right should include all channels of Doordarshan (Terrestrial and Satellite) rights for Radio, Internet and new Media Rights which may be available at the time of supply.
6. Event date has to be mentioned with all taped programmes.
7. Telecast rights should be for three years minimum/ perpetual, as the case may be.

8. Doordarshan reserve the rights to monetize on the telecast of software supplied.
9. Taped programme, if technically not ok for telecast, same has to be replaced immediately by the supplier / agency.
10. All programmes (Live/ Taped) should be free from all commercials.

The applicants would be required to pay a non-refundable processing fee of Rs. 10,000/- for each of the proposal separately. The fee would be payable through bank draft in favour of PBBCI, Director General, Doordarshan, New Delhi, payable at New Delhi.

The last date for submitting the proposal is 15 days from the date of announcement. The envelope containing proposal should super-scribe **“Proposal under Acquisition Category for DD Sports”**.

Please send the proposals at the following address:-

**Facilitation Counter
Ground Floor, Tower-A,
Doordarshan Bhawan, Copernicus Marg,
Mandi House, New Delhi-110001
Tel: 011-23387411**

For any further clarification you can e-mail your queries at dgddsports@gmail.com

For further details regarding Acquisition programme you can visit our website www.ddindia.gov.in