

**DOORDARSHAN INVITING PROPOSALS UNDER SPONSORED CATEGORY
FOR DD SPORTS**

Doordarshan is inviting proposals for sports programmes from reputed production houses/ sports management agencies with appropriate rights. DD Sports is a free-to-air satellite channel. The sports content may include:-

- a) Documentaries based on the leading sports personalities which are contemporary in nature but timeless in value. This includes all leading sports personalities who are either hugely popular in India or Indian or both.
- b) Documentaries and capsules which makes the perspective sportsperson and sports lovers aware about the modern sporting techniques, sports specific fitness drills, sports specific injury management, sports nutrition and sports specific academies and universities.
- c) Documentaries and shows encapsulating the modern trends, life styles and on and off the field persona of popular sportsperson. The persona part should include facets which should inspire the future generation.
- d) Documentaries and shows encapsulating the history and legacy of the marquee tournaments and games and stories having high knowledge quotient delivered in powerful and elegant manner.
- e) Sports shows based on current adventure sports and sports amusement series like batman and sumo wrestlers.
- f) Sports shows / Documentary / Events based on traditional and rural sports in India.

Requirements:-

1. The offer must include all terms and conditions as per sponsored guidelines.
2. Software should be delivered at our doorstep (tape cost, duty, freight charges to be paid by supplier/ Agency)
3. Taped programme, if technically not ok for telecast, same has to be replaced immediately by the supplier / agency.

The applicants would be required to pay a non-refundable processing fee of Rs. 10,000/- for each of the proposal separately. The fee would be payable through bank draft in favour of PBBCI, Director General, Doordarshan, New Delhi, payable at New Delhi.

The last date for submitting the proposal is 15 days from the date of announcement. The envelope containing proposal should super-scribe "**Proposal under Sponsored Category for DD Sports**".

Please send the proposals at the following address:-

**Facilitation Counter
Ground Floor, Tower-A,
Doordarshan Bhawan, Copernicus Marg,
Mandi House, New Delhi-110001
Tel: 011-23387411**

For any further clarification you can e-mail your queries at dgddsports@gmail.com

For further details regarding sponsored programme you can visit our website www.ddindia.gov.in