

REQUEST FOR PROPOSALS FOR TELECAST ON DD-ARUNPRABHA

1-Invitation of Commissioned Proposals:

Doordarshan invites Programme Proposals from reputed Producers/ production houses for the upcoming 24x7 satellite channel DD-Arunprabha under Fixed Budget Mode of Commissioned Programmes Category for its telecast as per the **“Guidelines for Commissioned Programmes for telecast on North East DD channels- 2016 ”**.

2-Background:

Prasar Bharati is making special efforts in North East Region (NER) to promote and nurture talent, provide a platform to deserving producers/artists from NER as well as from outside to encourage production of better programmes for Doordarshan viewers.

3- About DD-Arunprabha:

DD-Arunprabha will be a 24x7 satellite Channel of Doordarshan, originating from DDK, Itanagar. Programmes on DD-Arunprabha would show richness, variety and diversity of local culture. The channel would seamlessly integrate NER with the entire country. The channel's USP will be to attract young people of NER with contemporary entertainment shows embedded with informative content.

4. Details of Proposals:

Programme proposals for DD-Arunprabha are invited for the following identified genres under fixed episodic price.

S.No.	Genre	Duration of Episodes(in Minutes)	Episodic Price (Rs. In Lakhs)
1.	Daily Soap/Serials	30	5.00
2.	Thrillers	30	5.00
3.	Mythological Serials	30	5.00 +40% additional towards sets and higher production value
4.	Telefilms	30	5.00 (and higher duration on a pro-rata basis)
5.	Quiz Shows/Magazine Formats with celebrity anchorperson	30	5.00 + Actual cost of hiring of Anchors
6.	Travelogue: (a) Documentary format	30	5.00
	(b) With Celebrity	30	10.00
7.	Reality Shows	60	10.00

Note: (i) above rates are exclusive of service tax.

(ii) All programmes in above genres have to be submitted in HD format (XDCAM HD422, 1920x1080/50i (16:9) in .MXF OP1a Wrapper) only. Submissions in any other format will be summarily rejected.

(iii) Preference will be given to Programmes based on themes and subjects relevant to NER.

(iv) Proposals should be submitted only in Hindi/English for above mentioned genres.

5. How to submit proposals? :

- The producer/Production house needs to submit proposals in the application format enclosed.
- producers/Production houses may submit more than one proposal however a non-refundable processing fee of Rs. 25000/- shall be submitted for each proposal in the form of a Crossed Bank Draft in

favour of 'PBBCI, Director General, Doordarshan, New Delhi' (payable at New Delhi).

- c) A fresh show reel of the programmes for 3 to 5 minutes duration on DVD/CD/pen drive on given genre or theme is required to be submitted along with the proposal. If the programme is a Reality Show, no show reel is required. However, episodic break-up and details of set backdrop/Anchor/Judges profiles and criteria of selection are required with the proposal.
- d) All programme proposals should be put in a sealed envelope and superscribed as **"Programme Proposals under Commissioned Category for DD-Arunprabha"**.
- e) Completed application forms (in the prescribed format) along with the processing fee & show Reel should be sent **only by post** to the following address:
Mr. T.D. Pande,
Section Officer, P-III (NE)
Directorate of Doordarshan
Tower-A, Doordarshan Bhawan, Room No.-926
Copernicus Marg, New Delhi-110001.
Tel: 011-23386926

Hand delivered application forms will not be accepted in any case.

f) For detailed information please refer to "Guidelines for Commissioned Programmes for telecast on North-East DD-channels- 2016" available on the website of Doordarshan at www.ddindia.gov.in

g) For any further clarification please contact the following:

Mr. Abhishek Tiwari
Asst. Director
Directorate of Doordarshan, New Delhi
Mobile-+91-9532969632
e-Mail-ddarunprabha@gmail.com.

**6. Last date for submission of proposal -: 17/01/2017 till 17:00 Hrs.
Proposals received after the due date and time will not be accepted.**

Application Format
(Use extra sheets if required)

S. No.	Description	Details
1.	Name of the Producer/Production House/ Company :	
2.	Address and contact details	
	(i) Mailing Address.	
	(ii) E-mail:	
	(iii) Telephone Number/s	
	(iv) FAX Number/s	
	(v) Mobile Number	
3.	Registration details of the Company	
4.	Service Tax regd. No. of producer/Company	
5.	Domicile details (along with proof)	
6.	Attested copies of Aadhaar Card/ Ration Card/ Pan Card/ Voter's ID/Passport as proof of residence of applicant (any of two documents)	
7.	Details of Proposal	
	(i) Genre	
	(ii) Title	
	(iii) Theme /Concept	
	(iv) Language	
	(v) Detailed Story Line	
	(vi) Synopsis of the First Four episodes	
	(vii) Treatment	
8.	Details of programmes produced by the applicant till date	
9.	Processing Fee details	
	(i) Amount	
	(ii) Bank Draft No & date	
	(iii) Name of Bank	
	(iv) Payable at	
10.	Show reel details- Theme, genre, language etc.	

Note: (a) Please ensure that AFFIDAVIT-CUM-DECLARATION and CHECK LIST is attached with the application.

(b) Application and the supporting documents should be a complete document and should be bound as a volume. The documents should be page numbered and each page duly signed by authorized representative.

(c) Attach the profile of the Producer, Director, Researcher, Script writer, cinematographer & musician alongwith their written consent/ Confirmation for their engagement in the production of Programme(Each one to be given separately)

Place
Date...

Signature with seal

दूरदर्शन
सत्यम् शिवम् सुन्दरम्

AFFIDAVIT-CUM-DECLARATION
(On a Stamp paper of value Rs. 100/-)

I, ----- son/Daughter of Shri -----aged about ----- years, resident of -----, do hereby solemnly declare and affirm as under:

1. That I am the proprietor of M/s. -----
2. That I have offered programme titled "-----"for telecast on Doordarshan from ----- under -----category.
3. I am not a defaulter/ we are not a defaulter of Doordarshan at the time of the submission of the proposal. No amount is owed by me/us to Doordarshan. No legal Proceeding for recovery of outstanding dues initiated by Doordarshan against me/ us in pending.
4. That in case, any amount is found due from me or from any banner/concern having any linkage with me, I shall be liable to pay the said amount to Doordarshan forthwith.
5. No order of blacklisting passed by the Central Government/ any State Government/ any PSU is in operation against me/ us as on date.
6. I/We accept all the terms and conditions set out in the RFP dated 28.12.2016 issued by Doordarshan.

I further state that if any information furnished by me in this affidavit or otherwise is found to be incorrect, Doordarshan shall have the right to forthwith terminate its agreement with us.

(DEPONENT)

Verified at on this ----- day of ----- that the contents given above in the affidavit are true and correct to the best of my knowledge.

(DEPONENT)

CHECK LIST

NAME & ADDRESS OF PRODUCER/PRODUCTION HOUSE:		
S. No.	Document	Check the box
1.	DD/Bank Draft for Rs. 25,000/- as processing fee submitted	<input type="checkbox"/>
2.	Domicile Proof (where applicable)	<input type="checkbox"/>
3.	Detailed Storyline, Synopsis of each episode, detailed scenario, script for first 4 (four) episodes.	<input type="checkbox"/>
4.	Bio-data of Producer/Director, Researcher, Script-writer, cinematographer & Musician along with their written consent/confirmation for their engagement in the production of the programme.	<input type="checkbox"/>
5.	Show reel	<input type="checkbox"/>
6.	Attested Copies of Aadhar Card/Ration Card/PAN Card/Voter's ID Card/ Passport as proof of residence of Applicant(Any of two documents)	<input type="checkbox"/>
7.	Details reg. Regd. Of Production House and Service tax regd of producer and Company	<input type="checkbox"/>
8.	Affidavit-cum- Declaration on a Stamp paper of value Rs. 100/-	<input type="checkbox"/>
9.	Whether degree/diploma holder from FTII/NSD/Central Govt. Institutes, Satyajit Ray Film & Television Institute and National-International award winning Directors (Proof in this regard)	<input type="checkbox"/>