

Pre-bid Meeting held on 12.08.2016

<u>Queries</u>	<u>Response</u>
Why base price was raised?	It was raised because The Successful Bidder shall be entitled to 150 seconds of Free Commercial Time out of the total Commercial Time available with the repeat telecast, if repeat telecast is made.
Whether payment is through agency or directly by the production houses? If agency is involved, will they be eligible for agency commission.	Payments will be made directly and not by any agency
What is the procedure for content approval?	Please Refer Page 9 and Clause (6) and (7) of the RFP document which says : <i>(i) All programmes will be previewed by DD before telecast. Submission of pilot episodes may be sought in special cases, with the approval of the Empowered Committee</i> <i>(ii) No programme will go on air without approval of Doordarshan.</i>
Will DD also control the nature of content like ideas, concept etc?	Not as such but programmes should adhere to the policies of the Government of India and Doordarshan as issued time to time. Also refer Clause 13(Viii) on page No. 16 which reads as <i>“Successful Bidders will provide an undertaking regarding the acceptance of terms and conditions including adherence to all applicable laws, including the Programme and Advertising Codes of Doordarshan and those under the Cable Television Networks (Regulation) Act and the Rules made thereunder.”</i> Clause (6) and (7) of the RFP

	document also remain applicable in this regard
Is it possible to submit the bids at DDK, Mumbai?	No. Bids can be sent only to Directorate General of Doordarshan, New Delhi
There are many holidays before 19 th August, so is it possible to extend the deadline?	No. There is no extension of Deadline proposed. The timeline of the scheme is available on page 3 of the RFP
If 120 days Bank guarantee is for weekday's slots from Monday-Friday then what is the validity period for weekend slots, as weekend slots will take longer?	PBG is related to the duration of the credit. It doesn't matter if serial runs on weekdays or only on weekends
Total programme duration asked in RFP is for Indian telecast shows only?	Please refer Clause (9) (b) which says: <i>"The Production House must have produced, for any Broadcaster(s), at least 200 hours of general entertainment programming (including Feature Films) in any Indian language that has been telecast in the last three calendar years. Applicants for weekend slots in the genres of Reality, Game, and Quiz should have produced 100 hours of such content that has been telecast in the last three calendar years."</i> There is no bar on the region of telecast i.e. National or International.
If IPR is with the producers then whether Simulcast is allowed?	Simulcast will not be allowed

<u>Suggestions</u>	<u>Response</u>
Production houses are not allowed any PSU and Government advertisements and also content will be for Hindi belt, then allow them to use the State Government's Advertisements	<p><i>This is to inform that, that the suggestions emanated in the pre-bid meeting held on 12.08.2016 was discussed in detail. It has been decided that at present there is no need to amend any of the provisions contained in the slot-sale policy and RFP documents. It may please be noted that the respective clauses in the RFP document remains applicable for all the suggestions.</i></p>
If of PBG of 120 days against every episode is asked then turnover clause for eligibility be relaxed	
There are many production houses who are reputed and have been in the industry for past 20 years or so, but somehow they could not produce 200 hrs in continuity in last 2 calendar years, they should be given relaxation	
Can the number of qualifying hours of production be reconsidered and reduced for film makers who have the turnover eligibility and international reputation as film makers produce 1 or 2 films a year.	
Government advertisements should be allowed as it is not possible to sell even 140 Sec. of FCT without Government's help.	
It should be clearly mentioned, in the draft, that the IP and further exploitation rights, after 1+1 and regional telecast on DD, will remain with the production house or not without any restriction and will be available after what time frame.	
Turn over should be an average of 5 years	
A definite quantitative GRPs in the contract be given to avoid any confusion	