


TERMS AND CONDITIONS FOR 30th ONLINE E-AUCTION TO BE CONDUCTED ON 15th SEPTEMBER, 2016 (THURSDAY).

1. Doordarshan will conduct 30th online e-Auction for filling up of **Vacant DTH Slot** for the DTH Service of Doordarshan's **DD Free Dish** on 15th September, 2016 (Thursday).
2. **The Reserve Price per DTH Slot is Rs.4.30 Crores.**
3. M/s. C1 India Pvt. Limited, Gurgaon will conduct the 30th online e-Auction on behalf of Prasar Bharati.
4. The following formalities should be completed for participation in the e-Auction:
 - All the interested channels should submit Uplinking and Downlinking permission from the Ministry of I&B alongwith the Application.
 - **Participation Amount is Rs.1.50 Crore** (Rupees One Crore and Fifty Lakh) only, Demand Draft in favour of **PB (BCI) Doordarshan Commercial Service, New Delhi.**
 - **Processing Fee (Non-refundable) Rs.10,000/-** (Rupees Ten Thousand) only, Demand Draft in favour of **PB (BCI) Doordarshan Commercial Service, New Delhi.**
5. The Demand Drafts should be issued by any Scheduled Bank.
6. The Last Date for submission of completed Application for 30th online e-Auction is 15th September, 2016 (Thursday) latest by 12:00 P.M. The application can be submitted in Person or by Registered Post latest by 12:00 P.M. on or before 15th September, 2016 (Thursday) in Room No.320, 3rd Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
7. Online Training will be provided to all the participants by M/s. C1 India Pvt. Limited, Gurgaon.
8. Incremental amount will be Rs.10.00 Lakhs for 30th online e- Auction and every e-Auction will be of 15 Minutes duration.
9. Additional 5 Minutes will be added if the bid is received before the closing time of each e-Auction.
10. Next Round of e-Auction if held will be conducted after 10 Minutes after each round of e-Auction.


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11. If required, Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
12. The successful Channel is required to arrange their own IRD Box in advance to place their Channel on DD Free Dish Platform on time.
13. The EMD Drafts will be returned to the unsuccessful Bidders within a week or immediately after the e-Auction is over.
14. **The Successful Channels are required to deposit Rs.1.10 Crore (1st Installment) of Reserve Price within one month from the placement of Channel on DD Free Dish alongwith Service Tax @ 15% on total Bid amount.**
15. **The 11nd Installment amounting to Rs.1.10 Crore to be deposited by the successful channel in the second month from the placement of Channel.**
16. **The Balance Bid amount should be deposited on or before Six Months from the placement of the channel on DD Free Dish failing which the deposited amount shall be forfeited and the channel will be discontinued from DD Free Dish after 21 days discontinuation notice.**
17. Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-Auction/slot at any time during the e-Auction or after e-Auction.
18. All revision, clarification, corrigenda, addenda, time extension etc., to the e-Auction will be hosted on [http://www.ddindia.gov.in/Technical/Pages/DD-Free-Dish-\(DTH\).aspx](http://www.ddindia.gov.in/Technical/Pages/DD-Free-Dish-(DTH).aspx) Bidders should regularly visit this website to keep themselves updated.


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